



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

School of Computational Intelligence



Report of the Program

1. Title of the Activity: **Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs**
2. Quarter in which activity is conducted: Q4
3. Category of the activity : IIC Calendar
4. Program Type (Level and event type- refer Level Description Sheet) : Level 2 – Seminar
5. Program Theme: Attracting Investments for Start-Ups
6. Date & Time : 03-08-2024 & 10:00 AM onwards
7. Duration (in Hours) : 9 Hrs
8. No of Student Participants : 118
9. No of Faculty Participants : 04
10. No of External Participants : Nil
11. Expenditure incurred (if any) : Rs. 5000/-
12. Mode of Delivery : Offline
13. Any Other Remarks : Nil
14. **Objectives of the Activity:** The session aimed to motivate students towards attracting funds or investment for entrepreneurship projects. The goal was to understand the thought process of Angel Investors and Venture Capitalists. The significance of entrepreneurship lies in proving long-term profits in the start-up ideas to the investors.
15. **Benefits in terms of learning/Skill/Knowledge obtained:**
 - The Resource Person has shared the similarities and differences between Angel Investors and Venture Capitalists in terms of investments and returns.
 - At first, he explained the flexibility of starting a start-up and also emphasized on selecting a suitable problem statement.

- Then, he delineated the importance of patenting the idea and also making sure of not giving ownership rights to the shares beyond 50%.
- Next, he categorized of pooling of funds into pension funds, corporation funds, equity exchange etc.
- He stressed the importance of understanding “Investors Offerings” document completely before signing a legal agreement.
- Then, he marked out the example of the cool drink “Gold Spot” from the Indian market by the affordability strategy employed by the organization “Coca-Cola” in the late 1990’s.
- Lastly, he advised everyone to grasp the ground reality before making timely decisions by exemplifying the once Mobile segment leader “Nokia”.
- Then he signed off the speech by his piece of advice to become a lucrative idea generator.
- The event is able to impel the students to protect and get their ideas attracted by the investors.

Web Links:

➤ X—

https://x.com/MRCET_official/status/1824450330005750241?t=HOUUG5ineeHMHQ3ZqqFvYA&s=08

➤ Instagram—

https://www.instagram.com/p/C-SINxAvIwH/?igsh=ZmVjcmd4amJ2OGQx&img_index=1

➤ Facebook—

https://www.facebook.com/story.php?story_fbid=1549069705704563&id=100018046444637&mibextid=xfxF2i&rdid=Od3xrQlo914E418o

Signature of Co-Ordinator

(Mr. M. Vamsi Krishna)

Signature of HoD

(Dr. D. Sujatha)

Signature of IIC President

(Dr. P.H.V. Sesa Talpa Sai)

Enclosures

The event started at 10:00 AM in Block 4, 2nd floor, Abdul Kalam Seminar Hall on August 03rd, 2024. Dr. T. Venugopal, Dean (Student Affairs) and Dr. D. Sujatha, HoD CI of MRCET took the charge and addressed the gathering about the session.



MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(UGC Autonomous Institution, Govt. of India)
Maisammaguda, Secunderabad - 500100

Department of Computational Intelligence
Presents a Seminar on

ANGEL INVESTMENT / VC FUNDING FOR EARLY - STAGE ENTREPRENEURS

By
Mr. I. Subramanyam
Senior Business Associate, Bank of Baroda

Venue - Abdul Kalam Seminar Hall
Date - 3rd August 2024
Time - 10:00 AM onwards

Dr. V.S.K. Reddy Director	Dr. S. Srinivasa Rao Principal	Dr. T. Venu Gopal Dean (Student Affairs)
Dr. P.H.V. Sessa Talpa Sai Director (R&D)	Dr. D. Sujatha HOD, CI	





 **GPS Map Camera**



Google

Hyderabad, Telangana, India
518, Maisammaguda, Dulapally, Hyderabad, Telangana 500100, India
Lat 17.560623°
Long 78.45527°
03/08/24 10:53 AM GMT +05:30



 **GPS Map Camera**



Google

Hyderabad, Telangana, India
518, Maisammaguda, Dulapally, Hyderabad, Telangana 500100, India
Lat 17.560669°
Long 78.455242°
03/08/24 11:42 AM GMT +05:30

Investors / Venture Capitalists

- on
- ciently
- complete legal structure
- view
- 51%
- ions and ideas
- profits
- required
- offerings carefully

Founder Chairman, MRGI



Lat 17.560881, Long 78.455221
08/03/2024 10:27 AM
Note : Captured by GPS Map Camera

GPS Map Camera